

## BIOREM EXPANDS INTO NEW MARKETS WITH LAUNCH OF LATEST PRODUCT

**Guelph, Ontario (November 24, 2009)** – BIOREM Inc. ("Biorem" or "the Company") (TSX-V: BRM) announced today that it has launched its SK Series of skid mounted, two-stage biofilters ("the Systems"). The Systems come in two sizes, one to treat up to 250 cfm of contaminated air and one to treat up to 450 cfm.

The Systems benefit from the use of Biorem's permanent high performance XLD media. By utilizing its proprietary XLD media, Biorem has also reduced the footprint of its installation by up to 75% from its traditional solution for low cfm air streams. The Systems are pre-assembled on a self-contained skid and shipped complete to site for rapid installation.

The key added values expected to be derived from this product include; significantly lower overall installed capital costs, applications in new market niches previously dominated by activated carbon technologies and shorter sales to revenue cycles. The development of the SK Series will help advance Biorem's organic growth strategy of significantly increasing international bookings by 2010. International demand for Biorem products is expected to be driven primarily by China, where the first manufactured System has already been shipped and installed.

"This product has applications in municipal and various industrial verticals such as the food and beverage industry," said Peter Bruijns, President & CEO. "Our commitment to developing, acquiring and delivering clean technology air emissions solutions to customers is furthered with this product introduction. We anticipate that the continued expansion of our product offering will translate into added value for our shareholders."

## **About BIOREM Inc.**

BIOREM designs and manufactures air emission control systems, including biofiltration and biotrickling systems that safely remove harmful contaminants such as Hydrogen Sulfide, Reduced Sulfur compounds, and Volatile organic Compounds from the air. Our systems are environmentally friendly, clean and sustainable all the while reducing greenhouse gas emissions. With more than 600 installed systems worldwide, continued extensive research efforts and over 15 years of experience, BIOREM not only offers state-of-the-art technology-based products but also peace of mind for municipalities and industrial companies and their surrounding communities. Additional information on BIOREM is available on our website at www.biorem.biz.

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Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

## Forward-Looking Statements

This press release contains forward-looking statements based on current expectations. These forward-looking statements contain various risks and uncertainties that could cause actual results to differ materially from those reflected in the forward-looking statements. Risks and uncertainties about the Company's business are more fully discussed in the disclosure materials, financial statements and MD&A filed with the securities regulatory authorities in Canada on <u>www.sedar.com</u>

## **Non-GAAP Measures**

"Order Bookings" and "Order Backlog" do not have any standardized meaning prescribed by Canadian generally accepted accounting principles ("GAAP") and may not be comparable to measures presented by other companies.

Order Bookings and Order Backlog are non-GAAP measures that the Company uses to evaluate its sales performance. Order Bookings are those binding contracts that the Company enters into with a third party for the delivery of our products or services. As Order Bookings are received, the contract value (before any associated sales taxes) is included in the Order Backlog. The Order Backlog is reduced by the revenue that is recognized on each project.